

Sales Passion Powered by You



Transformation Kick-off

Agenda

Tuesday, April 21, 2026

08:30	Welcome
08:35	How 3PL fits into mayor customers strategy
09:00	Global view on 3PL
09:30	Sales transformation
10:00	Marketing update
10:30	Break
10:45	Country updates: Spain, Italy, Poland, UK, France, Netherlands, Germany
12:30	Lunch
13:30	Best practice sharing: North America
13:50	Group Challenge 1: Sales Passion - powered by you
15:30	Training part 1
16:30	Break
16:45	Wrap up
17:15	Team building
19:30	Dinner: Heiliggeist

Wednesday, April 22, 2026

08:30	Wrap up
08:45	Training part 2: Snapdragon X Series Training
09:30	Group Challenge 2: Move the brand
10:00	HP training
10:45	Break
11:00	Lenovo training
11:45	Samsung training
12:30	Closing, wrap up
13:30	Latest finish / Lunch

